

CELEBRATE THE SOUTH HILLS WITH SHIM@home

JUNE 17, 2021

SPONSORSHIP OPPORTUNITIES

Investment	Spotlight Sponsor \$15,000	Community Investor \$10,000	South Hills Champion \$5,000	Neighborhood Hero \$2,500	Community Leader \$1,250	Community Champion \$750	Community Friend \$250
Logo on event invitation	Yes	Yes					
Sponsorship of Virtual Happy Hour Event	Yes	Yes	Yes				
Inclusion in event press release/media advisory	Prominent recognition in event press release and quote	Name included in media advisory	Name included in media advisory	Name included in media advisory			
Tickets to Celebrate the South Hills with SHIM@home	25 tickets	15 tickets	10 tickets	8 tickets	6 tickets	4 tickets	2 tickets
Private Tour and hands-on volunteer opportunity	2 during the year	1 during the year	1 during the year				
Recognition during Celebrate the South Hills with SHIM @home presentation-	Video presentation during event, logo displayed in bottom banner throughout entire program, video ad during event	Logo displayed in bottom banner throughout entire program, video ad during event	Verbal recognition from SHIM ED, Video ad during event	Logo displayed during event	Logo displayed during event	Name displayed during event	Name displayed during event
Mentions on SHIM's Facebook, Twitter and LinkedIn <i>(Combined social audience of 4,665 followers/67K impressions monthly)</i>	5 mentions	4 mentions	3 mentions	2 mentions	1 mention		
<i>SHIM and Event Website (6,662 monthly page views)</i>	Premium placement of logo and hyperlink	Premium placement of logo and hyperlink	Logo and hyperlink	Logo	Name	Name	Name
<i>SHIM Newsletters (4,000 printed/mailed; 4,066 emailed)</i>	Logo in SHIMpact newsletter and e-newsletter	Logo in SHIMpact newsletter and e-newsletter	Name in SHIMpact newsletter and e-newsletter	Name in SHIMpact newsletter and e-newsletter	Name in SHIMpact newsletter and e-newsletter	Name in SHIMpact newsletter and e-newsletter	Name in SHIMpact newsletter and e-newsletter

To arrange a sponsorship, please call Seth Dubin, Director of Development, at 412-854-9120, x109 or email sdubin@shimcares.org