

# CELEBRATE THE SOUTH HILLS — WITH SHIM —

## SPONSORSHIP OPPORTUNITIES

Investment	Premier Sponsor (one available, first requested) <b>\$25,000</b>	Presenting Sponsor <b>\$10,000</b>	Platinum Sponsor <b>\$5,000</b>	Gold Sponsor <b>\$2,500</b>	Silver Sponsor <b>\$1,250</b>	Bronze Sponsor <b>\$750</b>	Friend Sponsor <b>\$250</b>
Logo on event invitation	Yes						
Sponsorship of <i>On-Site with SHIM</i> happy hour public event	Yes	Yes					
Inclusion in event press release/media advisory	Prominent recognition in event press release and quote	Name included in media advisory					
Sponsor SHIM Youth Mentoring Students or clients for a special night out	10 students	5 students	2 clients				
Tickets to Celebrate 50 Years of the South Hills with SHIM	20 tickets	16 tickets	10 tickets	8 tickets	4 tickets	2 tickets	
Special opportunity for employees to volunteer at SHIM	2 during the year	1 during the year	1 during the year				
Recognition at Celebrate 50 Years of the South Hills with SHIM	On-stage presentation opportunity  Logo displayed on podium  Program ad in event slide show	Verbal recognition from the stage  Program ad in event slide show	Logo in event slide show	Logo in event slide show	Name in event slide show	Name in event slide show	Name in event slide show
Ad in event program	Full-page color ad on back cover and logo on front cover	Full-page black and white ad (premium position)	Full-page black and white ad	Full-page black and white ad	Half-page black and white ad	Quarter-page black and white ad	Quarter-page black and white ad
Mentions on SHIM's Facebook, Twitter and LinkedIn (Combined social audience of 3,248 followers/44.5K impressions monthly)	4 mentions	3 mentions	2 mentions	2 mentions	1 mention		
SHIM Website (9,314 monthly page views)	Premium placement of logo and hyperlink	Premium placement of logo and hyperlink	Logo and hyperlink	Logo	Name	Name	Name
SHIM Newsletters (4,000 printed/mailed; 2,800 emailed)	Logo in SHIMpact newsletter and e-newsletter	Logo in SHIMpact newsletter and e-newsletter	Name in SHIMpact newsletter and e-newsletter	Name in SHIMpact newsletter and e-newsletter	Name in SHIMpact newsletter and e-newsletter	Name in SHIMpact newsletter and e-newsletter	Name in SHIMpact newsletter and e-newsletter

To arrange a sponsorship, please call Seth Dubin, Director of Development, at 412-854-9120, x109 or email [sdubin@shimcares.org](mailto:sdubin@shimcares.org)