

# SACK HUNGER. PACK HOPE.

## How to host a drive.



**Fifty years of neighbors helping neighbors**

Thank you for joining SHIM and wanting to make an impact in your community by helping neighbors in need—you've come to the right place. Below, you will find some information about ways in which you can support us through a drive as well as messaging we encourage you to use to promote your efforts in the community.

### **Types of Drives**

#### **Food/Toiletry/Diaper/Clothing Drives**

We know that if a family is in crisis, they may lack access to basic human needs like food, clothing and personal items like shampoo, diapers, and linens. About 50% of food and all of the clothing we distribute each year comes from generous community donors interested in helping their neighbors in need. Food drives are a great way of helping to stock our food pantries. The following items are our most needed for SHIM's Food Pantries:

- Dried beans and lentils
- Pasta sauce in jars
- Cereal and oatmeal
- Baking products (flour, sugar, oil)
- Canned meat (chicken, chili)
- Beverages (juice, tea, coffee)
- Diapers sizes 3-6
- Personal care items (shampoo, toothbrushes, toothpaste, deodorant, feminine items, etc.)

#### **Donation Drive—cash makes a huge impact**

SHIM purchases many items for our pantries from the Greater Pittsburgh Community Food Bank. At the Food Bank, our buying power is 500% greater than purchasing food at grocery store prices. That means that a donation of \$1 can buy \$5 worth of groceries. Consider hosting a donation drive, where you encourage your community to give gifts of check or cash donations. This is a simple and easy way of making a larger impact on the families that rely on SHIM's food pantries to feed their family. Individual donors will be individually credited, recognized, and provided with a tax receipt. Consider including a cash option on your food drive.

## Register

Please contact Seth Dubin, development manager, at sdubin@shimcares.org or 412-854-9120 x109 to add your drive to our calendar or for any questions you have. We like to be aware of drives happening in the area so that we can properly plan for the incoming food and help promote.

## Report

Please contact Seth Dubin when the drive is a few days from completion to report on an estimate of goods collected and to arrange a drop-off.

### Seth Dubin

Director of Development  
412-854-9120, extension 109  
sdubin@shimcares.org

## Promote

Here are some ways that you can help spread the word about your drive.

- Flyers** - Attached is a blank template for your use.
- Social Media** - By including (tagging) SHIM in your Facebook posts, you will reach the whole SHIM network. If you'd like, include a link to our video here.
- Facebook:** <https://www.facebook.com/SouthHillsInterfaithMovement>
- Twitter:** <https://twitter.com/SHIMpgh>
- Video:** <https://www.youtube.com/watch?v=CSjqBFn8qME>
- Phone & In-person** - Be proud of the important work you are doing to help SHIM serve the community and spread the word the "old fashioned" way!

Born nearly fifty years ago as South Hills Interfaith Ministries by, no kidding, a priest, a rabbi and a minister, SHIM has been providing food, clothing and services to people in need in Pittsburgh's southern suburban neighborhoods ever since.

Together, with teams of dedicated volunteers, donors and partners, we're working to reduce the devastating effects of suburban poverty among the working poor, unemployed, families, single parents, senior citizens, women, and the high concentration of refugee families in our service area.



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